

CONTRACT

WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

<u>Contract / Revision</u> 115042 /		<u>Alt Order #</u> 06225631
<u>Product</u> CROSSROADS GPS		
<u>Contract Dates</u> 07/30/12 - 08/06/12		<u>Estimate #</u> 732
<u>Advertiser</u> Crossroads GPS		<u>Original Date / Revision</u> 08/09/12 / 08/09/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WRAL	<u>Account Executive</u> Cheryl Blair	<u>Sales Office</u> Washington Tel
<u>Special Handling</u> CIA - Mark PAID		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 12	<u>Product Code</u> 11
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Crossroads Media LLC
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

* Revised CTC on 8/2
 for \$14,250 per Agency.

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WRAL	08/03/12	08/03/12	Late News	11-1135p		:30			NM	0	\$0.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----1--				1	\$2,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	07/30/12-08/05/12	Late News	11-1135p	-----F-----	:30		\$2,000.00	NM		
	See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13											
N 2	WRAL	08/03/12	08/03/12	Noon News	12p-1p		:30			NM	1	\$700.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----1--				1	\$700.00			
N 3	WRAL	08/03/12	08/03/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----1--				1	\$2,000.00			
N 4	WRAL	08/03/12	08/03/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----1--				1	\$1,000.00			
N 5	WRAL	08/03/12	08/03/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----1--				1	\$2,500.00			
N 6	WRAL	08/03/12	08/03/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----1--				1	\$1,500.00			
N 7	WRAL	08/03/12	08/03/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
		ISSUE CLASS OF TIME										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	----1--				1	\$850.00			
N 8	WRAL	07/30/12	07/30/12	Late News	11-1135p		:30			NM	1	\$2,000.00
		ISSUE CLASS OF TIME										

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 115042 /		<u>Alt Order #</u> 06225631
<u>Contract Dates</u> 07/30/12 - 08/06/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 732
<u>Advertiser</u> Crossroads GPS		<u>Original Date / Revision</u> 08/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-----				1	\$2,000.00			
N 9	WRAL	07/30/12	08/06/12	Noon News	12p-1p		:30			NM	1	\$700.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-----				1	\$700.00			
Week:		08/06/12	08/12/12	1-----				1	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WRAL	08/06/12-08/12/12	Noon News	12p-1p	M-----	:30		\$700.00	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13												
N 10	WRAL	08/06/12	08/06/12	WRAL 5am News	5am - 5:30a		:30			NM	0	\$0.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1-----				1	\$700.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	08/06/12-08/12/12	WRAL 5am News	5am - 5:30a	M-----	:30		\$700.00	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13												
N 11	WRAL	07/30/12	07/30/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-----				1	\$2,000.00			
N 12	WRAL	07/30/12	07/30/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-----				1	\$1,000.00			
N 13	WRAL	07/30/12	08/06/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-----				1	\$2,000.00			
Week:		08/06/12	08/12/12	1-----				1	\$2,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WRAL	08/06/12-08/12/12	5:30 News	530-6p	M-----	:30		\$2,000.00	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13												
N 14	WRAL	08/06/12	08/06/12	WRAL AM News	6-7a		:30			NM	0	\$0.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	1-----				1	\$1,600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	08/06/12-08/12/12	WRAL AM News	6-7a	M-----	:30		\$1,600.00	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13												
N 15	WRAL	07/30/12	08/06/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	1-----				1	\$2,000.00			
Week:		08/06/12	08/12/12	1-----				1	\$2,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WRAL	08/06/12-08/12/12	CBS Evening News (M-F)	630p-7p	M-----	:30		\$2,000.00	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13												
N 16	WRAL	07/30/12	08/06/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
ISSUE CLASS OF TIME												

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<u>Contract / Revision</u>		<u>Alt Order #</u>
115042 /		06225631
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/30/12 - 08/06/12	CROSSROADS GPS	732
<u>Advertiser</u>		<u>Original Date / Revision</u>
Crossroads GPS		08/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 1----- 1 \$1,500.00 Week: 08/06/12 08/12/12 1----- 1 \$1,500.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 2 WRAL 08/06/12-08/12/12 Inside Edition 7-730P M----- :30 \$1,500.00 NM See MG 17.3, 17.4, 17.5, 17.6, 17.7, 17.8, 17.9, 17.10, 17.11, 17.12, 17.13												
N 17	WRAL	07/30/12	08/06/12	CBS This Morning	7am - 9am		:30			NM	12	\$15,100.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 1----- 1 \$850.00 Week: 08/06/12 08/12/12 1----- 1 \$850.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 2 WRAL 08/06/12-08/12/12 CBS This Morning 7am - 9am M----- :30 \$850.00 NM See MG 17.3, 17.4, 17.5, 17.6, 17.7, 17.8, 17.9, 17.10, 17.11, 17.12, 17.13 3 WRAL 08/03/12-08/03/12 Fri Hour 1 8-9p -----F---- :30 \$3,500.00 NM Ⓜ MG for 21.1, 15.2, 16.2, 1.1, 14.1, 20.1, 18.1, 9.2, 19.1, 10.1, 13.2, 17.2 4 WRAL 08/03/12-08/03/12 WRAL 5am News 5am - 5:30a -----F---- :30 \$700.00 NM Ⓜ MG for 21.1, 15.2, 16.2, 1.1, 14.1, 20.1, 18.1, 9.2, 19.1, 10.1, 13.2, 17.2 5 WRAL 08/03/12-08/05/12 WRAL 5:30AM News 530-6a -----F---- :30 \$1,000.00 NM Ⓜ MG for 21.1, 15.2, 16.2, 1.1, 14.1, 20.1, 18.1, 9.2, 19.1, 10.1, 13.2, 17.2 6 WRAL 08/03/12-08/05/12 WRAL 5:30AM News 530-6a -----F---- :30 \$1,000.00 NM Ⓜ MG for 21.1, 15.2, 16.2, 1.1, 14.1, 20.1, 18.1, 9.2, 19.1, 10.1, 13.2, 17.2 7 WRAL 08/03/12-08/03/12 WRAL AM News 6-7a -----F---- :30 \$1,600.00 NM Ⓜ MG for 21.1, 15.2, 16.2, 1.1, 14.1, 20.1, 18.1, 9.2, 19.1, 10.1, 13.2, 17.2 8 WRAL 08/03/12-08/03/12 WRAL AM News 6-7a -----F---- :30 \$1,600.00 NM Ⓜ MG for 21.1, 15.2, 16.2, 1.1, 14.1, 20.1, 18.1, 9.2, 19.1, 10.1, 13.2, 17.2 9 WRAL 08/03/12-08/03/12 CBS This Morning 7am - 9am -----F---- :30 \$850.00 NM Ⓜ MG for 21.1, 15.2, 16.2, 1.1, 14.1, 20.1, 18.1, 9.2, 19.1, 10.1, 13.2, 17.2 10 WRAL 08/03/12-08/03/12 Noon News 12p-1p -----F---- :30 \$700.00 NM Ⓜ MG for 21.1, 15.2, 16.2, 1.1, 14.1, 20.1, 18.1, 9.2, 19.1, 10.1, 13.2, 17.2 11 WRAL 08/03/12-08/05/12 Entertainment Tonight 730-8P -----F---- :30 \$1,500.00 NM Ⓜ MG for 21.1, 15.2, 16.2, 1.1, 14.1, 20.1, 18.1, 9.2, 19.1, 10.1, 13.2, 17.2 12 WRAL 08/03/12-08/05/12 Young and the Restless 4-5p -----F---- :30 \$1,300.00 NM Ⓜ MG for 21.1, 15.2, 16.2, 1.1, 14.1, 20.1, 18.1, 9.2, 19.1, 10.1, 13.2, 17.2 13 WRAL 08/03/12-08/05/12 Dr. Phil 9-10a -----F---- :30 \$500.00 NM Ⓜ MG for 21.1, 15.2, 16.2, 1.1, 14.1, 20.1, 18.1, 9.2, 19.1, 10.1, 13.2, 17.2												
N 18	WRAL	08/04/12	08/04/12	6pm News (Sat)	6-630p		:30			NM	0	\$0.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -----1- 1 \$600.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WRAL 07/30/12-08/05/12 6pm News (Sat) 6-630p -----Sa-- :30 \$600.00 NM See MG 17.3, 17.4, 17.5, 17.6, 17.7, 17.8, 17.9, 17.10, 17.11, 17.12, 17.13												
N 19	WRAL	08/04/12	08/04/12	CBS This Morning Saturday	8am - 10am		:30			NM	0	\$0.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -----1- 1 \$700.00 <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WRAL 07/30/12-08/05/12 CBS This Morning Saturday 8am - 10am -----Sa-- :30 \$700.00 NM See MG 17.3, 17.4, 17.5, 17.6, 17.7, 17.8, 17.9, 17.10, 17.11, 17.12, 17.13												
N 20	WRAL	08/05/12	08/05/12	6pm News (Sun)	6-630p		:30			NM	0	\$0.00
ISSUE CLASS OF TIME												

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<u>Contract Dates</u> 07/30/12 - 08/06/12	<u>Product</u> CROSSROADS GPS	<u>Estimate #</u> 732
<u>Advertiser</u> Crossroads GPS		<u>Original Date / Revision</u> 08/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1				1	\$800.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	07/30/12-08/05/12	6pm News (Sun)	6-630p	-----Su	:30		\$800.00	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13												
N 21	WRAL	08/05/12	08/05/12	CBS Sunday Morning	9-1030a		:30			NM	0	\$0.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-----1				1	\$900.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WRAL	07/30/12-08/05/12	CBS Sunday Morning	9-1030a	-----Su	:30		\$900.00	NM		
See MG 17.3,17.4,17.5,17.6,17.7,17.8,17.9,17.10,17.11,17.12,17.13												
N 22	WRAL	08/02/12	08/02/12	Noon News	12p-1p		:30			NM	1	\$700.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---1---				1	\$700.00			
N 23	WRAL	08/02/12	08/02/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$700.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---1---				1	\$700.00			
N 24	WRAL	08/02/12	08/02/12	WRAL 5:30AM News	530-6a		:30			NM	1	\$1,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---1---				1	\$1,000.00			
N 25	WRAL	08/02/12	08/02/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---1---				1	\$2,500.00			
N 26	WRAL	08/02/12	08/02/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---1---				1	\$1,500.00			
N 27	WRAL	08/02/12	08/02/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	---1---				1	\$850.00			
N 28	WRAL	07/31/12	07/31/12	Noon News	12p-1p		:30			NM	1	\$700.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-----				1	\$700.00			
N 29	WRAL	07/31/12	07/31/12	WRAL 5am News	5am - 5:30a		:30			NM	1	\$700.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-----				1	\$700.00			
N 30	WRAL	07/31/12	07/31/12	5:30 News	530-6p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	-1-----				1	\$2,000.00			
N 31	WRAL	07/31/12	07/31/12	6pm News (M-F)	6-630p		:30			NM	1	\$2,500.00
ISSUE CLASS OF TIME												

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WRAL-TV
2619 Western Blvd
Raleigh, NC 27605
(919)821-8514

Contract / Revision	Alt Order #
115042 /	06225631

Contract Dates	Product	Estimate #
07/30/12 - 08/06/12	CROSSROADS GPS	732

Advertiser	Original Date / Revision
Crossroads GPS	08/09/12 / 08/09/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -1----- 1 \$2,500.00												
N 32	WRAL	07/31/12	07/31/12	WRAL AM News	6-7a		:30			NM	1	\$1,600.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -1----- 1 \$1,600.00												
N 33	WRAL	07/31/12	07/31/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -1----- 1 \$1,500.00												
N 34	WRAL	07/31/12	07/31/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -1----- 1 \$850.00												
N 35	WRAL	07/31/12	07/31/12	Tue Hour 2	9-10p		:30			NM	1	\$7,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 -1----- 1 \$7,000.00												
N 36	WRAL	08/01/12	08/01/12	Late News	11-1135p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 --1----- 1 \$2,000.00												
N 37	WRAL	08/01/12	08/01/12	Noon News	12p-1p		:30			NM	1	\$700.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 --1----- 1 \$700.00												
N 38	WRAL	08/01/12	08/01/12	5:00 First News	5-530p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 --1----- 1 \$2,000.00												
N 39	WRAL	08/01/12	08/01/12	WRAL AM News	6-7a		:30			NM	1	\$1,600.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 --1----- 1 \$1,600.00												
N 40	WRAL	08/01/12	08/01/12	CBS Evening News (M-F)	630p-7p		:30			NM	1	\$2,000.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 --1----- 1 \$2,000.00												
N 41	WRAL	08/01/12	08/01/12	Inside Edition	7-730P		:30			NM	1	\$1,500.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 07/30/12 08/05/12 --1----- 1 \$1,500.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WRAL 07/30/12-08/05/12 Inside Edition 7-730P ---W----- :30 \$1,500.00 NM ISSUE CLASS OF TIME See MG 41.2 2 WRAL 08/01/12-08/01/12 Tar Heel Traveler 7-9pm ---W----- :30 \$1,500.00 NM Ⓜ MG for 41.1 08/01												
N 42	WRAL	08/01/12	08/01/12	CBS This Morning	7am - 9am		:30			NM	1	\$850.00
ISSUE CLASS OF TIME <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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Contract Dates	Product	Estimate #
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Advertiser	Original Date / Revision
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/30/12	08/05/12	--1----				1	\$850.00			
Totals											46	\$69,600.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/06/12	46	\$69,600.00	\$59,160.00
Totals	46	\$69,600.00	\$59,160.00

Signature: _____ **Date:** _____

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